

Plakat
Poster

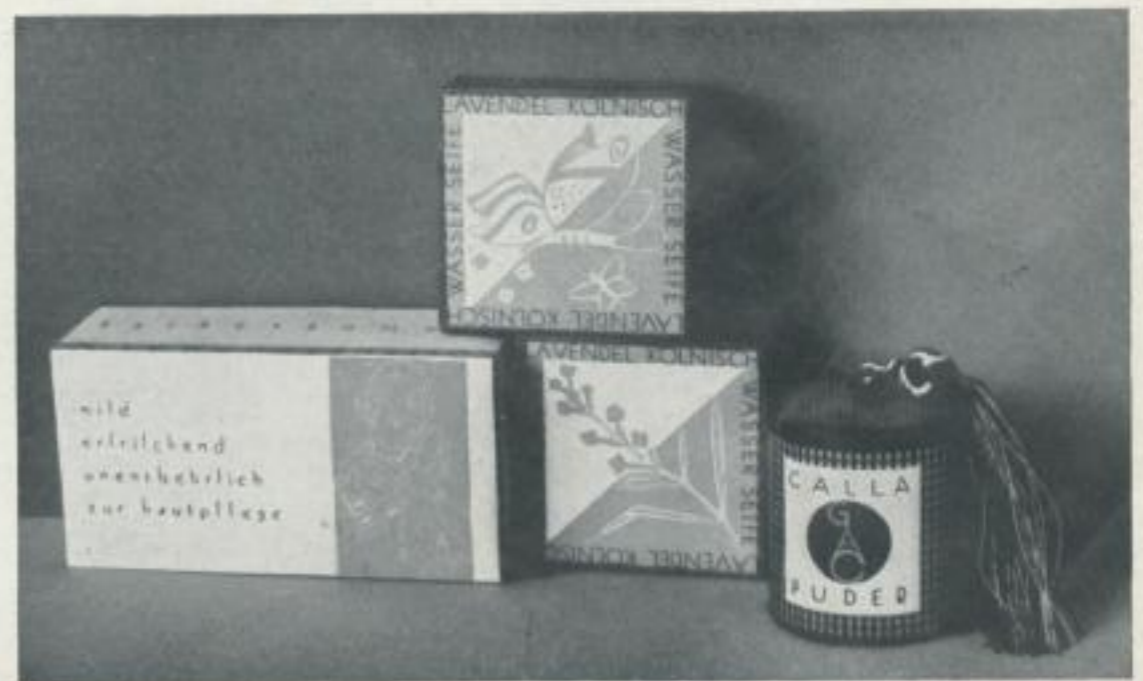
Entwurf SCHNEIDER Design

Schülerarbeiten aus der Klasse Ludwig Enders Kunstgewerbeschule Offenbach

Work of Pupils of the Ludwig Enders Class Kunstgewerbeschule Offenbach

material decisive for the manner employed. A splendid example of this is the poster for a Fashion show, done in gold on black, shiny paper.

It is remarkable and easily demonstrated by means of Enders' work, that the resonance achieved by the work of commercial artists in the last few years by no means represents a mere broadening of effect. It is precisely the finer, more subtle and retiring work which begins to exercise an influence which, less easily perceived, is all the deeper and more lasting. The course of development is striding over the gaudy lighting and noisy shouting of the Americanized "post-war art" back to the quiet and harmoniously balanced forms whose roots are anchored deep in "pre-war days". It is the task of Enders and his generation to lead the way. Trans. by E. T. Scheffauer



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