



Plakatentwurf
A. JOHNSTON
Poster Design

Aufkleber
A. A. MOORE
Sticker

NEW
LONDON
UNDERGROUND
POSTERS

The posters issued by the London Underground Railways occupy a particular niche of their own among all the posters daily produced all over the world. A new and interesting note has just been furnished by the landscape posters of McKnight-Kauffer. It is a fascinating task to follow the development of this imaginative modern artist. The new landscape posters would be unthinkable without the influence of Picasso. This does not in any way detract from their quality. Picasso's influence has made itself felt in the field of advertising art just

