



ALPARGATAS

LUNA



SOGAS

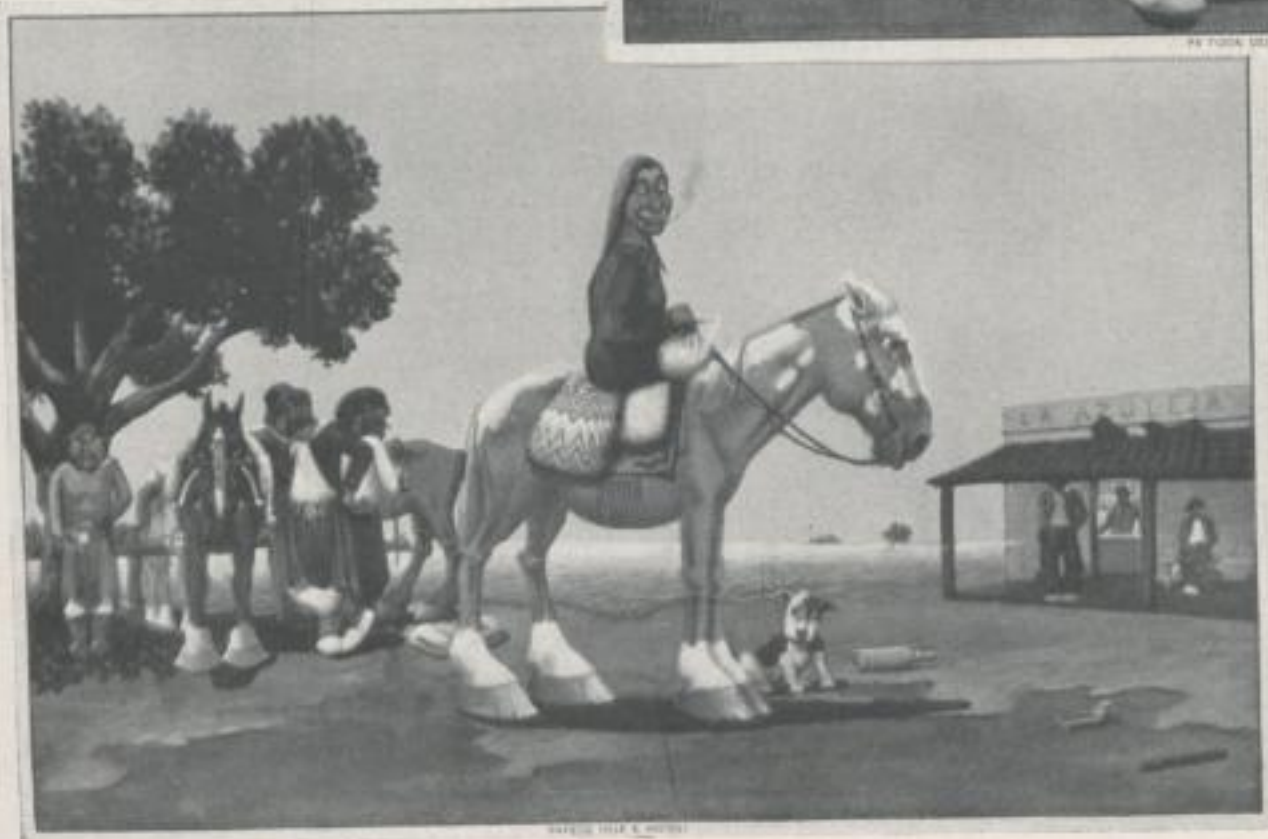
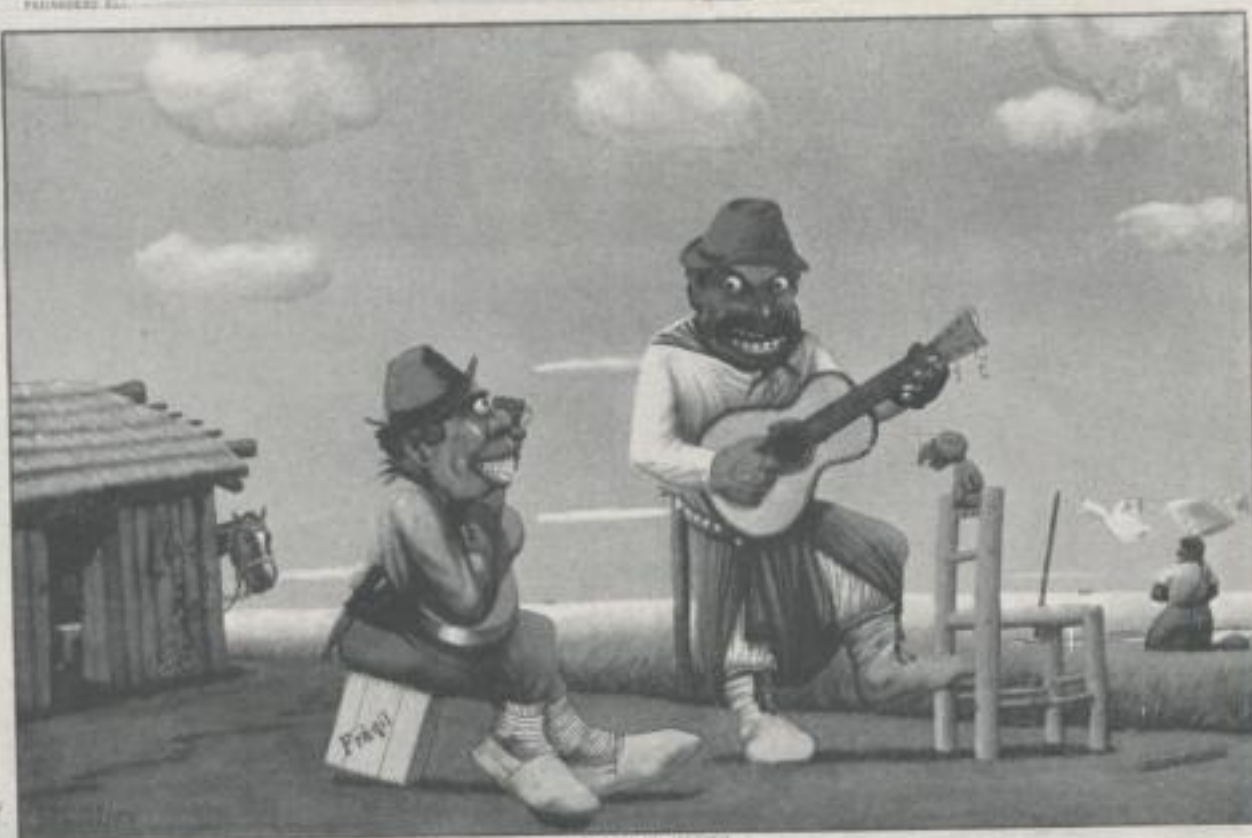


FIOLIN



This calendar, designed by F. Molina, Campos is remarkable for its grotesque humor. Alpargatas are shoes of plaited bast, so it is evident that the offer is directed to the lowest classes of the public. It must be assumed that the language of these pictures is calculated to appeal to the masses. It seems to me peculiarly necessary to call attention to this feature, when we think of the incredible rubbish which is usually manufactured for South America in Europe, the manufacturers eternally insisting that the public demands such things.

Trans. by E. T. S.



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Entwürfe

F. MOLINA, CAMPOS

Designs