



Clothes are cut with deadly precision on the JAEGER Fashion Floor, Oxford St.

JAEGER

● Father Christmas wishes everyone the starriest time and hopes you'll all get sacks of divine presents from Jaeger.



JAEGER



All the most amusing people shop on The JAEGER Fashion Floor, Oxford St.

JAEGER



Only the lambiest lambs supply the JAEGER Fashion Floor, Oxford St.

JAEGER



Only the most blue-blooded goats contribute to Jaeger's cashmere jumpers.

JAEGER



For completely covetable clothes — the Jaeger Fashion Floor, OXFORD STREET.

JAEGER

JAEGER

Even the most conservative cousin will make whoopee in one of Jaeger's rejuvenating jumpers.



JAEGER

Our vivacious Sailor Girl jumpers would make any girl the darling of the crew.




JAEGER


Glacial relatives may be successfully thawed with Jaeger's downy blankets.



For something utterly flauntworthy—The JAEGER Fashion Floor, Oxford Street.

JAEGER

● The silk-worm and the sheep are amiable rivals or boon companions in Jaeger scarves and socks.



JAEGER

Inserate
 Advertisements
 (W. S. Crawford Ltd.,
 London)

T E R E N C E