

BOLGAR

Fashion Illustration for Harper's Bazaar

Possessed of this kind of vision, Bolgar naturally directs his attention in the main to the general outline, to the living expression, rather than to details. He does not regard his designs as still-life studies. On the contrary, he attempts to reproduce the living atmosphere which a woman imparts to a dress as long as she is wearing it. He likes to depict women in simple and natural attitudes and in surroundings suitable to the creations they are wearing: on the beach, in the railway station, the drawing-room or promenading on a ship's deck.

Bolgar appears to have arrived at this method in the course of his development. His first fashionand advertising-designs, made in America about ten years ago, were done in a precious and affected manner which pleases the American because it awakens remembrances of the old Colonial style.

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