

Studienarbeiten der Klasse  
Prof. Schneider in Stuttgart,  
Schüler: Elsbeth Schwarz

Studies of Prof. Schneider's  
Class in Stuttgart, Student  
Elsbeth Schwarz

## PROBLEMS OF ART INSTRUCTION

*A Conversation with Professor  
Ernst Schneider, instructor of  
Advertising Art at the Stuttgart  
school of arts and crafts.*



... No-one who views matters correctly can be surprised that methods of art instruction are frequently called into question at the moment. This has always been the case whenever an art period came to an end and the new paths to be trodden could not yet be clearly recognized.

The training of manual dexterity has but little to do with the form which the Artist will employ later on, after his art apprenticeship is over, to embody his ideas. The school must provide the pupil with an armour which will never fail him, but must leave him free to find a fitting form of expression. If the school provide the novice with a ready-made form, it only makes it difficult for him to develop as he should, instead of easing his path. A school which does not educate its pupils to be always ready to consider and accept the new, is not worthy of the name.

The graphic artist as instructor must devote himself with equal assiduity to a threefold task; to

*At the present day, Professor Ernst Schneider may be considered one of the most successful teachers of commercial art. Artists trained by him have almost invariably achieved practical success and some of them are active to-day as teachers. The striking feature of all Schneider pupils is the inevitable rightness of their aesthetic feeling for form and their perfect command of their craft. We publish herewith the main parts of a conversation with Professor Ernst Schneider, whose views will be of particular interest at present, when questions of art are so frequently debated.*

H. K. Frenzel.