

E. McKNIGHT-KAUFFER



NEW POSTERS OF THE LONDON UNDERGROUND

We once more publish a few examples of the latest new poster series issued by the London Underground railway. In addition to the artists already well known to our readers we find the new names of A. K. Zinkeisen, Jean Dupas, Clifford and Rosemary Ellis and Walter E. Spradbury. The subjects chosen are once more original and manifold.

At the moment poster art is undoubtedly more fruitful in London than anywhere else, its high artistic quality and the psychological value of its advertising appeal are certainly calculated to act as an inspiration to others.

Trans. by E. T. Scheffauer.