

Plakat für Shell Oil
Poster
advertising Shell Oil

Entwurf
JAMES DE
HOLDEN-STONE
Design

Foto: Studio Sun,
London



Everything was very peaceful in this editorial office. It was a perfect pattern of an editorial office.

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The newspaper "The Scotsman" had signboards on the stand proclaiming that it was the first to publish photo-telegraphic illustrations, years ago. This must bring a blush of shame to the cheeks of all manufacturers of Scottish jokes.

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The newly-founded "London Passenger Transport Board" to which Lord Ashfield and Mr. Pick belong, showed a panorama of London traffic. Designer: Aubrey Hammond. The advertising boss of this undertaking is Mr. Duncan. We shall have more to say of it in the future.

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At the post stand was a telephone which said nice things about telephoning when one took off the receiver. Many women found this telephone which did its own telephoning, absolutely non-sensical.

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Advertising films were kept continually running in a special cinema.

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My special thanks are due to F. P. Bishop, Sir William Crawford, E. McKnight Kauffer, Tom



Makkaroni-Packung
Package Design

Entwurf
ALAN ROGERS
Design

Foto: Wormald,
London

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