

# MALCHOW

Malchow is a master in the decorative use of space. He meticulously avoids confusing detail. Line, form and colour are always reduced to the utmost limit of simplicity. Most of his original designs are cut out of coloured paper. The cut line gives the outline its peculiar precision and a great decorative effect in combination with the restraint which Malchow exercises in the use of colour. Nearly all his posters were intended for display in newspaper kiosks and they dominate their many-coloured background in the

