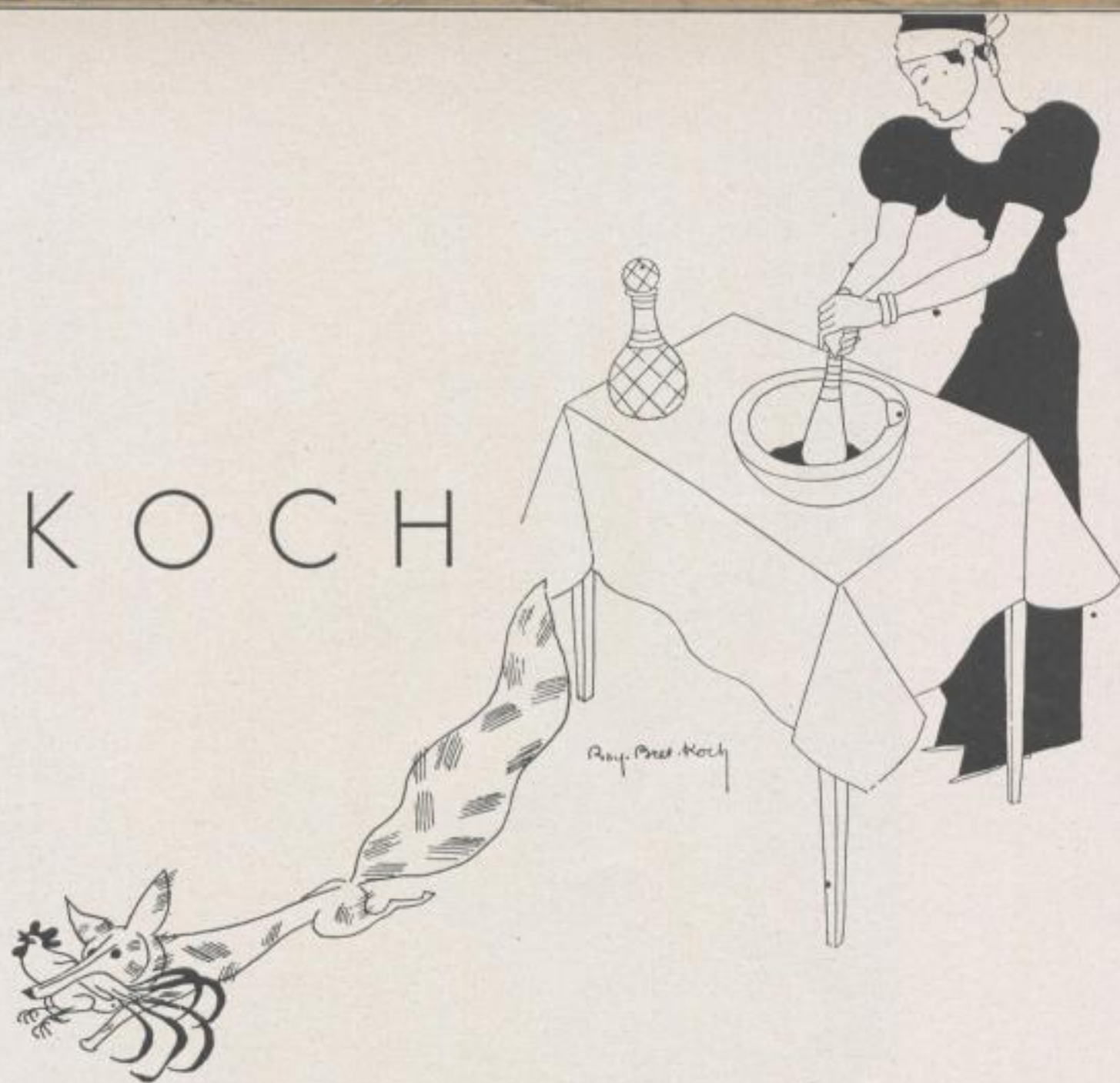


BRET-KOCH



Two entirely different aspects of the talent which has made Bret-Koch famous are his small line drawings, airy and full of life, fitted in among the text-pages of magazines like „The Sphere“, „Vanity Fair“, „Vogue“, „Figaro Illustré“, „Votre Beauté“ — and on the other hand, his drawings of animals.

His little sketches betray not only ability, but also a fine sense of humour and a somewhat ironic fondness for humanity in general.

They are elegant and lively and give a note of cheerfulness to the texts illustrated. We feel that the artist enjoys doing them and that for him they are a means of expression. They are not the only means. He is fond of music, sport and all the forms in which humanity is given to expressing itself. He agrees with Pope that „The proper study of mankind is man“ which does not detract from his love of animals. We reproduce some animal drawings which he made for a Paris furrier.

Bret-Koch also designs many lay-outs for English and French magazines and of course, like most French draughtsmen, he is greatly concerned with fashion drawing.

