

GÖTZE

CHICAGO TRIBUNE
is tuned to
Style's New Tempo



CHICAGO TRIBUNE... is tuned to Style's New Tempo...
The Chicago Tribune... is tuned to Style's New Tempo...
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Chicago Tribune
THE WORLD'S GREATEST NEWSPAPER

STYLED FOR THE MODERN WOMAN, THE CHICAGO TRIBUNE CAPTURES FEMININE FAVOR

THE TRIBUNE
is Chicago's Style
Medium!



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Advertisements

The central advertising office of the West "German Kaufhof" was one day taken by surprise by the arrival of an artist as youthful as he was adept; Wolfgang Götze. Having worked a long time in the United States he set the whole studios by the

ears by the virtuosity of his work, his joyousness and his cowboy stories. While drawing, he usually sang in the gentlest tones. His drawing pencil scratched the music in the paper before him as a diamond scratches a gramophone record. He is a bold draughtsman, never put out, whatever task may be set before him. If he finds his own imagination insufficient, he seeks a point of contact in the work of others and is capable of productive work in any style. This versatility makes it possible for him to coincide exactly with his client's wishes. "I owe everything to Mr. William C. Both of Chicago, one of the seniors of the American Commercial Artists", says Götze. "After matriculating, in 1926, I at once went to America, studied at the University of Michigan and met Mr. Both during the holidays, while working for five dollars a week with the Meyer-Both Co. of Chicago as "drawing apprentice". Both then took me into his studio