



P U R V I S

Leyendecker's figures of men, for example, form a sharp contrast. It is a particularly interesting comparison in the case of the designs for Interwoven. Both artists have worked for this firm. The advertising designs reproduced here are all of recent date. The composition and treatment of materials is masterly. And in them there is the spirit of a kindlier day. The days when Penfield worked for Hart, Schaffner and Marx—days when men still sometimes found a little time to spare—even for themselves and their clothes when a journey by car was still an expedition and an appointment with one's tailor more important than business, business, business. Tom Purvis' other personal characteristics: