



# The GOLDEN JUBILEE of WILLS' GOLD FLAKE Cigarettes 1883 - 1933

FOR half a century WILLS' GOLD FLAKE have stood as the supreme example of all that a fine quality Virginia Cigarette should be.

WILLS for QUALITY

Jointly by the respective tobacco companies of Great Britain and Ireland, Ltd.



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Gute Tageszeitungs-Inserate aus englischen und amerikanischen Zeitungen. Offen und klar in der Gliederung, hell in der Zeichnung, genügend weißer Raum, um Bild und Text aus dem Satzbild der Zeitung herauszuheben.

Table of contents listing various news items and their page numbers, including 'By House Study', 'General Land in Shantung', and 'ASIAN AREA'.

"Not like others"



"That good taste you're talking about is the 'seasoning' of Turkish Tobacco —"

I HAPPEN to be one of the men who buy Turkish tobacco for Chesterfield. Our men live in Constantinople, Samsoun, and Smyrna in Turkey; and Cavalla, Serres, Xanthi, and Patras in Greece. The best known Turkish tobaccos come from these sections, and we try to select the best grades for Chesterfield. There is no other tobacco just like Turkish—it has a taste and aroma all its own. Chesterfield seasons them just right. That good taste you're talking about is the 'seasoning' of Turkish tobacco."



# Chesterfield

the cigarette that's MILDER · the cigarette that TASTES BETTER