

The meeting was held in the dining room of the hotel. The two boats were lashed together. The passengers walked to the shore. The meeting was held in the dining room of the hotel. The two boats were lashed together. The passengers walked to the shore.

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R. H. Macy & Co.

# "POTTED FOR Posterity"



JOSIAH SPODE

It had been said of Josiah Spode, that he "potted for posterity." Potting bone china and earthenware is an art. Especially Spode potting. Old English records inform us that Spode dinnerware was famous as early as the last quarter of the 18th century. Today we find those first patterns still with us and still popular. They were indeed "potted for posterity."

## SPODE EXHIBIT from November 13th through the 25th



**IT INCLUDES** Spode's famous Tower dinnerware (pattern illustrated). Very old Spode dinnerware. The famous Mecklenberg service for years given by European royalty on the occasion of many a regal wedding.

**LOWESTOFT and BONE CHINA.** We believe it to be the loveliest collection ever assembled in this country. Incidentally, Josiah Spode gets the credit for having introduced bone china as well as underglazed printing. Current Spode is still being tenderly turned out by the original potting processes he perfected. Bone china, in case you're interested in its anatomical background, is literally bone china. It contains ground ox bones, though you'd never suspect such an exquisite destiny for the unwieldy ox.

**A FEW FACTS FOR THE INCIPIENT PURCHASER** which means that though we'd like to do some business, we want you to come and see the exhibit whether you plan to buy even so much as a saucer. Our idea is to plant the Spode germ in thousands of New Yorkers so that eventually they will yield to the passion to possess a complete dinner service, at which time we'd naturally expect them to avail themselves of Macy's low cash prices.


Plates in the exhibit range from 69¢ ea. to \$5.399 doz. There are 400 different patterns involved. Certain patterns may be bought for immediate delivery. The majority must be ordered, and will take from 5 to 9 months to deliver. They are works of art and cannot be hurried. You'll agree when you see them that they are worth waiting for.

CHINA DEPARTMENT—Eighth Floor

# MACY'S

Zwei weitere Beispiele englischer und amerikanischer Tageszeitungs-Inserate

Two further examples of English and American daily press advertisements



## Drink a glass of PORT\*

to-night!

You will enjoy it. Englishmen have been enjoying it these two hundred years. The investigation of a glass of Port after dinner is a sensible English custom. For this full and generous wine from the Valley of the Douro reaches its highest excellence in our climate. From a well-founded "tawny" to an illustrious "vintage" is a matter of means and taste — it is all good, stimulating wine. Drink a glass of Port to-night and be sure that it is Port.

**THE TEST** ★ The only wine entitled to be called Port is that which is made solely from grapes grown in the famous Valley of the Douro in Portugal. Its delicate bouquet and generous character are found in no other wine.

§ Wines described as "Port Type" or "Port Character" are not Port. If you are in doubt as to the origin of a wine, ask your supplier "Is this Port?"