Examples of good Englisch and American daily press advertisements

The 1st man said—

"Why do I drink Guinness? Because I like it."

The 2nd man said—

"*I* drink Guinness because it's such a clean drink and so refreshing."

The 3rd man said—

"What *I* like about Guinness is that you feel you've had something worth drinking when you've had a Guinness."

But the greatest reason of all is that

GUINNESS

is good for you

FOR BUSINESS MEN

"I am convinced that Guinness taken regularly at dinner time has prevented many people — especially business men — from having a serious breakdown." M.D.

NERVES

"Guinness has been meat and drink to me for many years—and balm for my tired and worn-out nerves." L.R.C.P.

DIGESTION

"I think that a glass or two of Guinness taken before and during dinner is the very best aid to digestion, improves the appetite, and produces the soothing feeling that sometimes fails to accompany an ordinary meal." M.B.

AS A TONIC

"I consider Guinness to be out and away the best tonic of them all." M.B.

"I have on hundreds of occasions recommended Guinness to my patients as I consider it an excellent tonic after serious illnesses. It is a drink and a food." L.R.C.P.

The above letters from doctors are based on their experience of Guinness in actual practice, and are published with their special permission.

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