

# L Ü D K E

„Picture“ posters will always have their place beside the great posters with a style of their own. They seem

to be especially indispensable in travel advertising for decorating tourist offices. Experts were accustomed up to now to class Erich Lüdke as a caricaturist, but in his picture posters he achieves an excellent combination of painting and poster composition. Here we once more see an instance of the frequently observed fact that a man of real talent is seldom limited like a specialist to one particular branch of art. This fact should inspire the timorous with courage to forsake the monotony of specialisation and work with such a man of talent, one who strives with patience and understanding to find and express the new, individual atmosphere of everything he attempts.



Bildplakat für Altersheime  
Picture Poster