



Wenn Du Deinem Kind nicht die Brust geben kannst, frage den Arzt, bevor Du ihm die Flasche gibst

If you cannot give the child the breast, ask the doctor before giving it the bottle

Entwurf
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Design

POSTERS OF THE SPANISH MINISTRY OF HEALTH

The Spanish Ministry of Health is working on a very intensive hygienic education. The poster is occupying by far the greatest part in this propaganda.

All these posters are very characteristic for the style of many Spanish commercial artists. Even if the characteristics of the drawings are not entirely satisfactory, they are certainly very well adapted to the propaganda requirements and of absolute poster effect. They are mostly very strong in coloring and simple in the division of area.

The subject "Mother and Infant" is really grandly dealt with by three different artists. The picture