

GLORIA
 in excelsis DEO
 et in terra pax
 hominibus bo-
 nae voluntatis

Schriftprobe
 Typographic Design

Woodcuts from the Portfolio "Marching Infantry 1918"



S I N K W I T Z

Quietly and without making any fuss about themselves and their doings, a small group of young artists is at work in Germany whose restraint and method of creation, bent on achieving intimate personal charm, is apt to be in the way of their obtaining large and important commissions, especially in the sphere of advertising. Paul Sinkwitz, whose main interest is in books and especially book illustrations, belongs to this group. His wood-cuts, which are often full of humour and have strong popular appeal, betray a thorough grasp of technicalities and prove the artist to have a sure eye for spacial arrangement, the gradations of black and white and the rhythmical play and flow of line. They are pleasantly unproblematical and in turning them over one comes to the conviction that they are the work of a warmhearted artist, clearly conscious of his talent and indefatigably at work to perfect himself in every way. Sinkwitz, however, is also an excellent type designer, whose cut or drawn types are just as much a part of himself as his wood-cuts and always contrive to form an organic part of these. The work reproduced here, especially the posters, proves that an artist of this type, unjustly somewhat neglected up to now and left to go his own way, can be exceedingly successful when his talents are put to the service of the commercial art of the day.

Trans. by E. T. Scheffauer.