

# LEFT

... With a roar, Modern Science rushes by - Progress races triumphantly onwards into the future. Radio, still the youngest child of scientific development, speeds ahead with progress. And side by side with Radio, Mullard races forward.

Mullard leads because the whole radio industry hinges on the construction of the valve, and Mullard valves have always led the way in the field of radio development. Ten years of leadership make the radio world turn automatically to Mullards for the newest, most progressive things in radio. And now, Mullards have yet again responded with their wonderful new valve, the Screened Pentode.

The wonder of the new valve, the new Mullard Screened Pentode, is that it brings Pentode power into the HF stage, does away with all the old valve replacement worries of circuit design, and plugs into any HF holder in any and every AC set. It brings old radio sets up-to-date. It makes up-to-date sets the receivers of the future. Expert circuit designers are using it today. Why don't you?

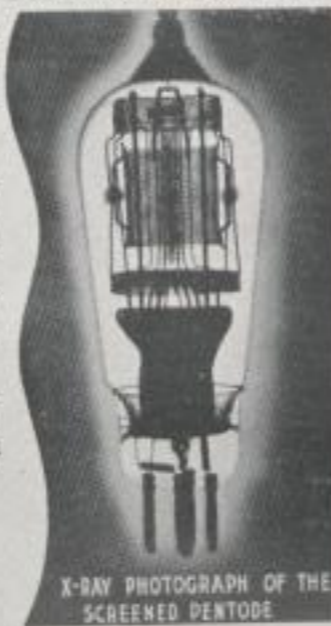
Ask your dealer about it.

JOIN THE BETTER RADIO BRIGADE  
VISIT US AT STAND No. 71 at Radiolympia

ASK I.S.D. Whenever you need advice about your set or your valves - ask I.S.D. - Mullard Technical Service Department - always at your service. You're under no obligation whatsoever. We help wherever we can. Write or call, whether your problem is big or small, give every detail, and address your envelope to I.S.D., Ref. L.P.P.

## Mullard

THE MASTER-VALVE



X-RAY PHOTOGRAPH OF THE SCREENED PENTODE

Entwurf Design

PHILIP ZEC

und HOWARD BARNES



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## Mullard

THE MASTER-VALVE



Inseratenserie für eine illustrierte Tageszeitung

Advertising Series for an Illustrated Daily Paper



# LEFT

... Sails look majestic, but funnels cut horizon-lines more rapidly. Science leaves the old order lagging far behind. Radio, the youngest child of scientific development, races forward with it into the future. And side by side with radio, Mullard takes the lead.

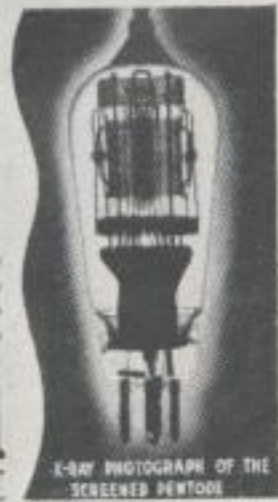
Mullard leads with the newest thing in radio, the new wonder-valve, the Mullard Screened Pentode. This valve brings old receivers up-to-date, makes new sets the receivers of the future. Today, circuits without the Screened Pentode are left behind, obsolete, dated. And Mullard Research has once more responded to the call of Advancement!

A Mullard valve improves any radio receiver; that's why the big majority of people use Mullard. If, however, you are not using Mullard Master Valves, why not start the change-over to better radio with this new wonder-valve, the new Screened Pentode, which will replace your old A.C. Screened Grid Valve? Ask your dealer's advice.

ASK I.S.D. Whenever you need advice about your set or your valves - ask I.S.D. - Mullard Technical Service Department - always at your service. You're under no obligation whatsoever. We help wherever we can. Write or call, whether your problem is big or small, give every detail, and address your envelope to I.S.D., Ref. L.P.P.

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