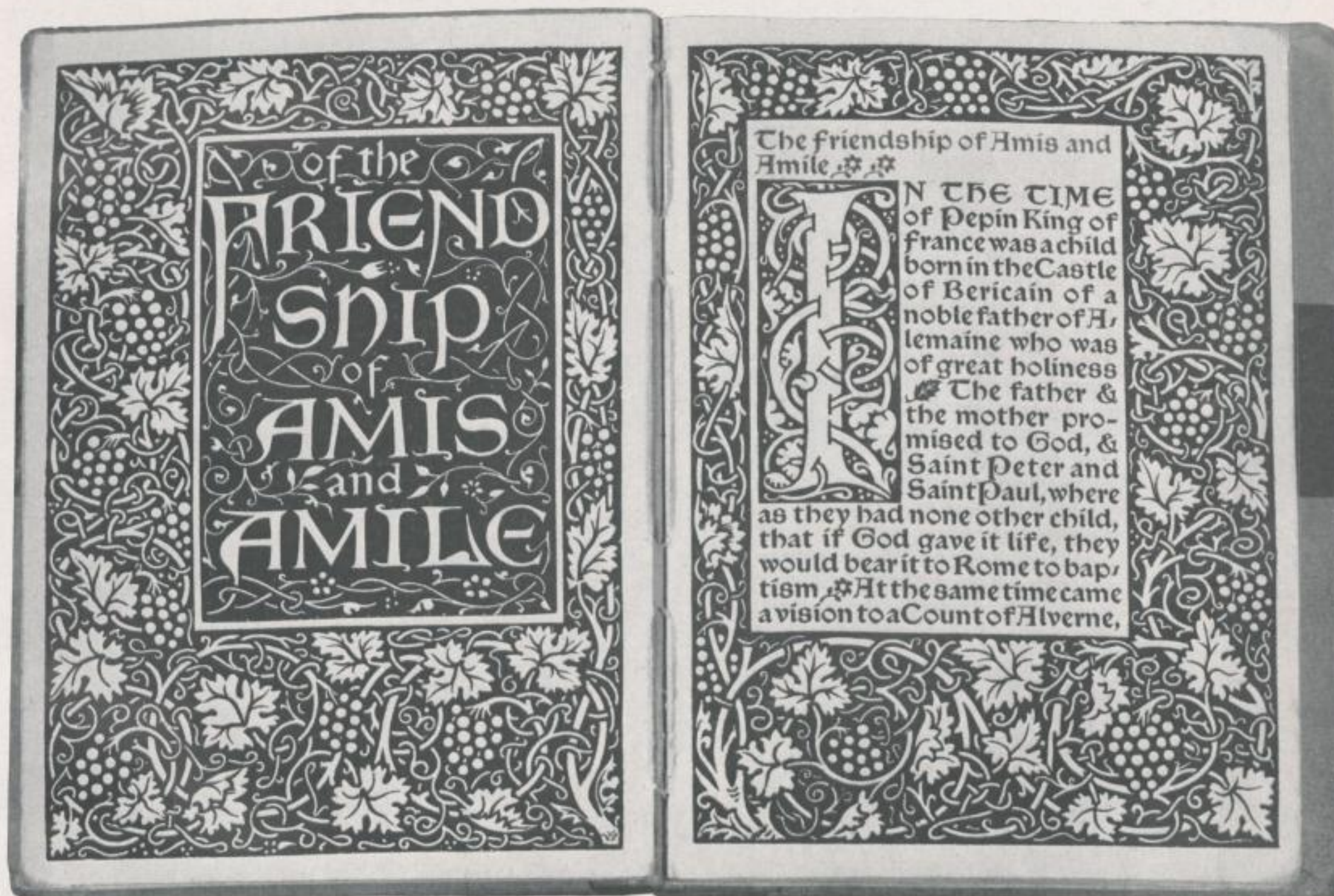


# W I L L I A M M O R R I S

Men of our day can only approach the life-work of William Morris with certain reservations. Superfluity of accessory decoration in everything he created, forces us to opposition. It seems a hopeless step backward to attempt a renaissance of form from the richly-filled Gothic treasury in a machine age.

Yet Morris and his circle fulfilled an important mission. The warning cry of this reformer stiffened the backbone of an age which had forgotten quality in favour of quantity, and regarded mass rather than value. Morris sought to point the way out of this chaos of tastelessness. He saw his task clearly.



„Von der Freundschaft von Amis und Amile“. Vom Altfranzösischen ins Englische übertragen von William Morris. Gedruckt auf der Kelmscott Press 1894.

"Of the Friendship of Amis and Amile" done out of the ancient French into English by William Morris at the Kelmscott Press, 14, Upper Mall, Hammersmith, in the County of Middlesex; finished on the 13<sup>th</sup> day of March, of the year 1894. Sold by William Morris, at the Kelmscott Press.