



Die Geschichte von der „Glittering Plain“, geschrieben von William Morris und mit 23 Bildern von Walter Crane ausgestattet. Gedruckt auf der Kelmscott Press und abgeschlossen am 13. Januar 1894.

Zu haben bei William Morris, Kelmscott Press.

The Tale of the Glittering Plain, written by William Morris, and ornamented with 23 pictures by Walter Crane. Printed at the Kelmscott Press and finished on the 13<sup>th</sup> day of January, 1894. Sold by William Morris, at the Kelmscott Press.

The artist was to be won back to producing everyday things. Joy should have its part in the creating of all things, every simple thing should be a work of art and create joy. The way that Morris chose could lead him no further. It was an error to suppose that the imitation of old forms would suffice to ensure a new culture of printing and handicrafts. But it was a marvellously fruitful error, for which Morris was battling. The approach to good old models awakened the sense of responsibility. It became important and has remained so.

Precisely the modern era draws upon this source without being aware of it. The demand that form should be purposeful, adapted to the material used, clear and logical in the building up of practical objects and printed matter—all these conditions were set up and contended for with fanatic