



Book Covers

GERHARD  
GOSSMANN

We reproduce here some of the work of a young artist, no more than two and twenty, who began as a lithographer and is now undergoing a further course of training in the department of commercial art at the Höheren Graphischen Fachschule of the city of Berlin. Most of these designs are for book covers and illustrations and already show a high degree of technical ability and in the crowded fulness and almost confusing variety of motives lead us to the conclusion that we have before us a young man of strong imaginative talents which he employs with especial gusto and energy on unusual subjects. The certainty which he enters into the spirit of his material and his plainly demonstrated ability to comprehend the full values of the script in his graphic composition with equal effectiveness, seem to pre-destine him for the career of illustrator and book-decorator. Yet he should attempt, while there is yet time, to turn these rich gifts in the direction of purely commercial graphic tasks as well, for we have not many such young men of fresh and vigorous gifts, who can impart a new note to our commercial art—vivifying it by a departure from old and well-worn paths.

Trans. by E. T. Scheffauer.

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