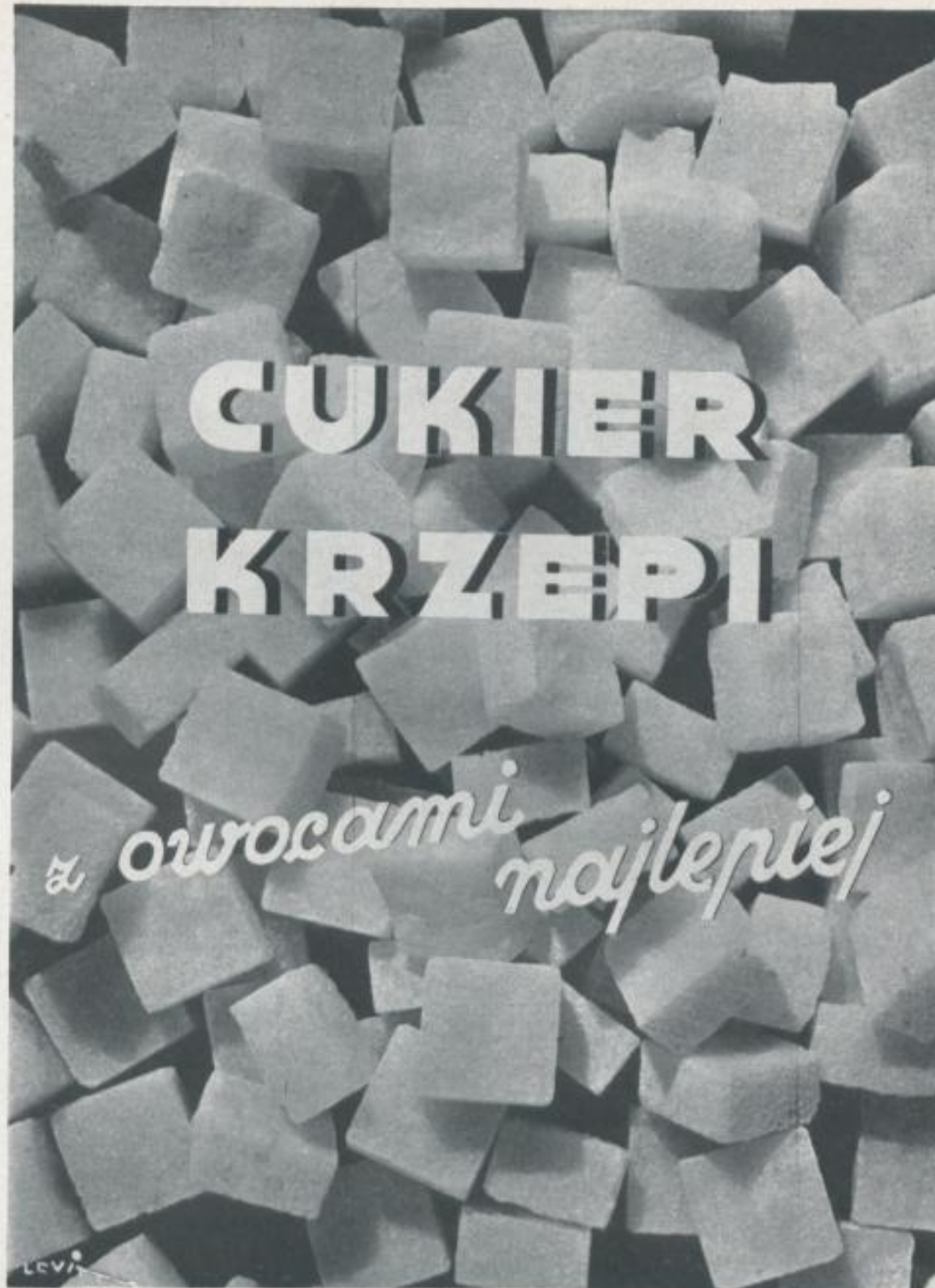


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poster „Sugar is strengthening and in the highest degree when combined with fruit“ goes one better. The most effective posters are probably those in which propaganda is made conjointly for fruit and sugar in both text and drawing, though perhaps neither fruit growers nor fruiterers have helped finance the campaign.

Dr. W. P.



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