



THE LINCOLN

A LINCOLN owner in California has driven his car well over 150,000 miles, chiefly over mountain and desert. A 1923 Lincoln has traveled 200,000 miles. In its eleventh year, the Lincoln of a New York editor takes him daily to and from his office.... These are not solitary examples of the Lincoln's endurance. Hardship, -intimidation, dependability evoke the loyalty of owners everywhere; even though they may never put their cars to supreme tests. These qualities demonstrate, again, what it means to build a car well.... From the living of the frame to the tailoring of upholstery, the Lincoln is soundly and beautifullly constructed. And this, in sum, is Lincoln in the past, in even more characteristics of today's Lincoln. The new V-12 cylinder engine, developing 130 horsepower, Lincoln engineers design encompassed by any that have been so designed. Airplane-type bearings, here first used in motor car engines, will withstand excessive temperatures as high as 750 degrees. New enclosed aluminum pistons, stoutly roost swaging. Other achievements include an improved cooling system, new crank-shafts, aluminum cylinder heads and a single-plate clutch which at a touch quickly disconnects the eng. Thus Lincoln goes on, year after year, building a better motor car. Test wheelbases—standard and chassis built body types. Lincoln prices range from \$2250, at Detroit.



The standard advertisement of the Automobile industry limits itself in the main to a reproduction of the car offered



## Speaking of the newest in motor cars



"had this in just the same talk as our Northern trip." Dugay—mentioning that the "lightning—striking Major Picard—and capturing the Peacock in Abenraw, and the described nest there."

"Wise old—wise old,  
Wise old going wild.  
Wise old wise old,  
Wise old going wild."

"Mrs. Trollope is an old dear now back there again—and I was heading away that winter past."

"That's enough, my dear. If I consider it's right or wrong—nothing would be better & better. That's what I wanted. There's nothing else. So there you have it, Mrs. Weston. I hope, I can write you such an explanation, when I have time, so as to satisfy you."

WHEN + BETTER + AUTOMOBILES + ARE + BUILT + BUICK + WILL + BUILD + THEM

BULLCK

for 1934 with  
Knee-Action Wheels



**Der Zweitakter siegt.**

Die Zukunft ist sich verändert, auch im Automobil-Bereich. Das zeigt die aktuelle Entwicklung der 250000 Wagen, die wir sechzig Jahre später erwartet haben. Eindeutig ist, dass die vorausgesagten Fahrzeuge zu Zukunft - Produktion, Kauf und Betrieb - in ganz anderen Wege und Formen eingesetzt werden werden. Große Zuverlässigkeit gewinnt Vorfahrt vor alle anderen Vorteile und Nachteile. Und es ist die Erfahrung mit den Elektrofahrzeugen,



**W**issenschaftler jungen Standes und alte Gewerbe-Doktoren. Das ist die Basis der neuen "Sachsen-Politik".



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**DKW**

Gebo

