

POLAR-FAHRTEN NORDKAP. 1932



NORDDEUTSCHER LLOYD BREMEN

PROF.
LUDWIG
HOHLWEIN

Latest Posters

demands upon those concerned with the technical reproduction. Thus his work has most productively influenced the development of the graphic arts in Germany. The actual number of Hohlwein's posters is scarcely ascertainable to-day and is probably exceeded only by the Frenchman Cheret, who, to be sure, lived to be 92 and drew his last poster at the age of 86.

His sixtieth birthday is no more than a date for an artist so full of temperament, good humour and youthful energy as Ludwig Hohlwein—for us it is a fresh occasion for congratulating him on his former successes and wishing him Good Luck! in a future rich in congenial work!

Trans. by E. T. Scheffauer.

