



Highway display
of the British Empire
Marketing Board

P R Y S E

A few years ago, Pryse's name was familiar to all users of the English highway. The British Empire Marketing Board was carrying out its great propaganda scheme and its boards, covered with radiant visions of Britain's world resources were seen here and there in all manner of desolate places along the countryside. To make these pictures, the British Government sent Mr. Pryse on a special mission to Nigeria. All these sketches, so pulsating with life and action were done without any support from the camera, which so many artists use to correct and refresh their impressions. Spencer Pryse's work seems destined to suffer peculiar fates. One of his most famous popular posters, "Belgium 1914",

a figure of a fair mourning woman, was originally designed just before the war as an election poster, pointing out the possible dire consequences of civil war in Ireland. As these posters were already printed, it seemed a pity they should be wasted and the brilliant



Illustrations from "Tom Jones"