

SVEN

of which is the expression of a modernity and simple unity which characterize both architecture

and painting.

The Danish poster artist has one disadvantage to fight against and this can be measured in centimetres. In contrast to our happily-situated colleagues abroad, who at least in many cases find no lack of space—large and very variously dimensioned posters—we must here reckon in nine cases out of ten with a relatively small and unvarying dimension which is not always precisely advantageous or inspiring. This point must also be considered in order to form a correct and just opinion of Danish poster art. All the posters reproduced here—all too few could be chosen—were printed in Copenhagen

by Andreasen and Lachmann.

Trans. by E. T. Scheffauer.

FODBOLD

NELLE