

Good work brings manifold blessings; a feeling of duty fulfilled and at the same time a spur to do better and better. It sets the example and the goal for the profession in which it is exercised and is the visible expression of good will, ethical force and the capability of a working group. True craftsman's spirit knows nothing of "on his laurels resting", but is "always forward questing".

When a firm can celebrate its centenary, this fact alone suffices to excite the admiration of an outsider; all the more so when the firm has remained in the hands of one family the whole time, as in the present case. All honour to age—but achievement counts for more. When old and venerable property is combined with impressive achievement, tradition is born. Tradition means that the inheritance has been well and truly guarded, but it also implies the encouragement of all that is good in the new just

ONE HUNDRED  
YEARS OLD  
A. WOHLFELD  
PRINTERS  
MAGDEBURG



Seiten aus dem Buch „Das Deutsche Lichtbild“  
Bruno Schulz Verlag, Berlin

Pages from the book "The German Photograph"  
Edited by Bruno Schulz Verlag, Berlin