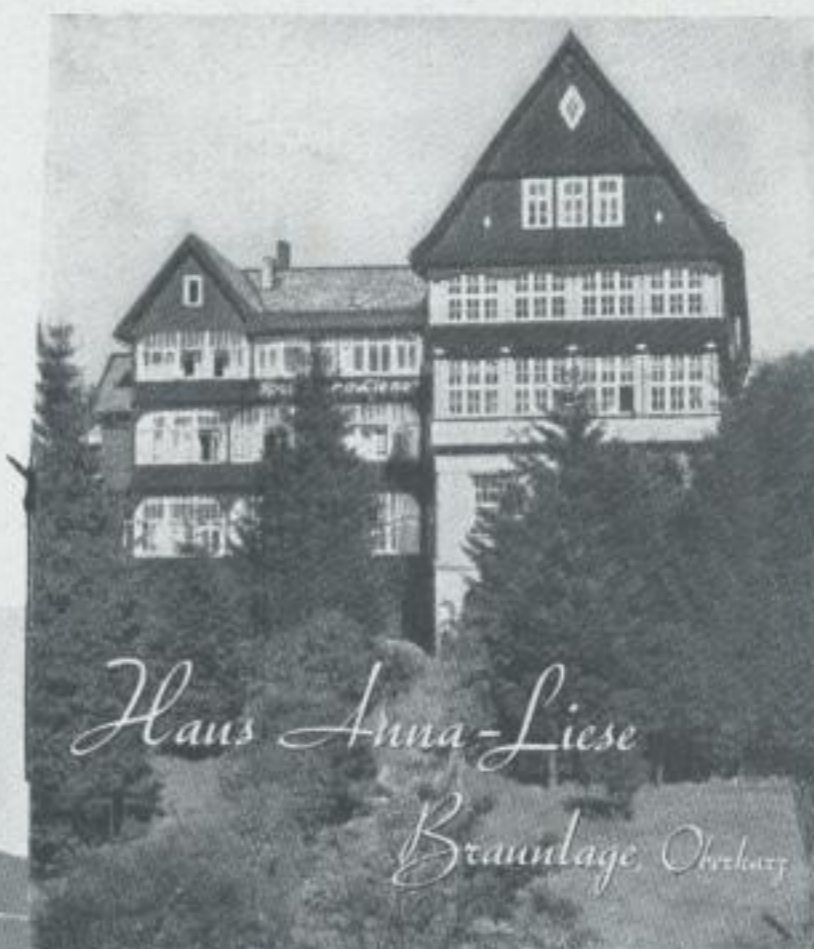
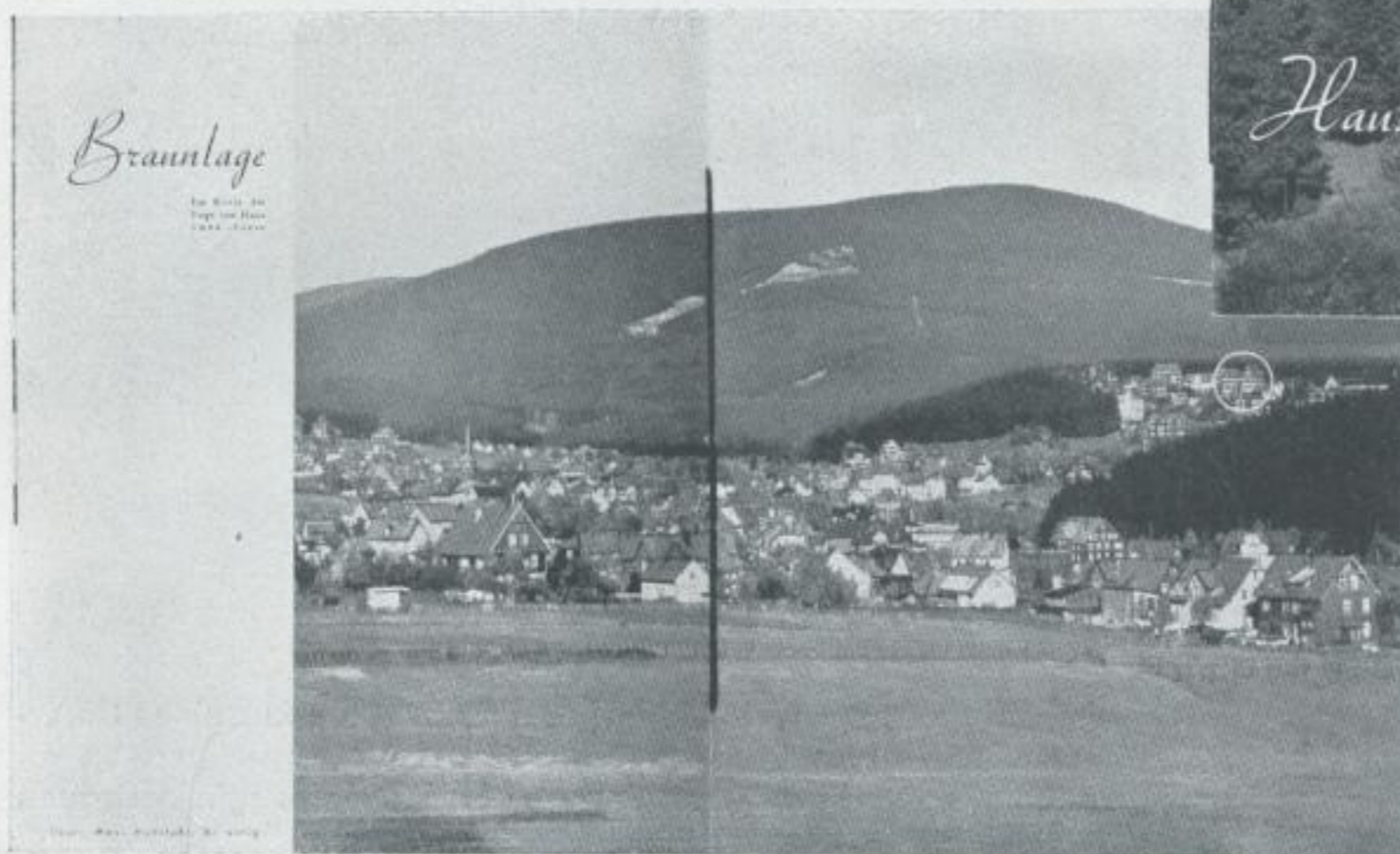


as much as the preservation of what is good in the old. Tradition therefore means: a continual inward and outward growth. The products of the printing-office of A.Wohlfeld of Magdeburg have tradition; This is not work done to catch the eye, but ripe work of quality, thought out and developed to the last detail

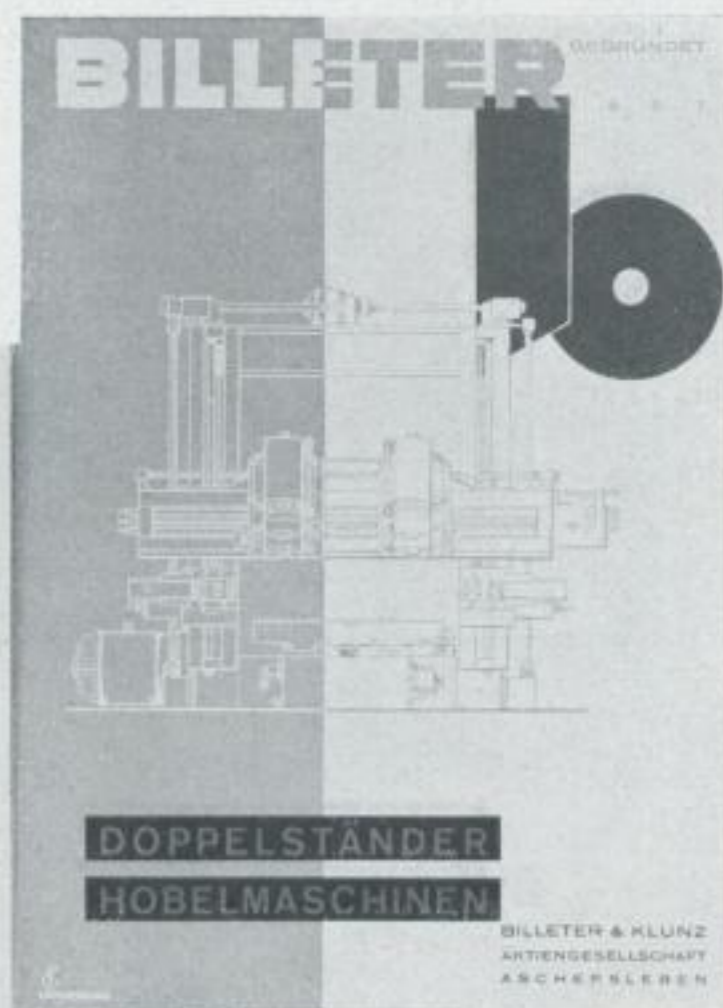


Hotel-Prospekt  
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of form, no trifle neglected or considered too insignificant to be worthy of attention. This is the true spirit of craftsmanship, which helps to establish a firm's good reputation.

A good reputation! In our complicated age, when everyone is burdened and hemmed in with specialised knowledge, when



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