



J A C O B

Mural Painting for the
exhibition "Die Strasse"
(The Road) Munich 1934

on the greatest effect to be obtained from the object itself and its accompanying parts. Sometimes he even uses part of his material to form a barrier between his stand and the next and between him and the public. This results in creating a particularly compact and suggestive impression, such as it is rarely possible to achieve when using attributes foreign to the nature of the exhibit. When a painter is summoned to fashion the architecture of an exhibit, as not infrequently occurs, his particular kind of artistic perception is all to the advantage of the exhibit, but it is seldom that a talented painter actually fills the laws peculiar to architecture.

We find composite photos in Jacob's prospectuses und advertising leaflets, but treated only from the standpoint of absolute fitness for the purpose. He never makes a composite photo for the sake of getting an effect which