

LEONETTO

Posters

a painter's imagination which does not allow the useful purpose of the work to erect any barriers. The fact that they are advertising matter does not detract from the broad painter's conception of his posters nor rob his ideas of any of their dynamic appeal to the senses.

His naturalness of temperament often appeals to the French rather than the abstractions, pure in form, favoured by the youthful artist of today.

Trans. by E. T. Scheffauer.



