

Sechs Inserate aus einer Londoner Zeitung, die für die verschiedenen Typen des englischen Zeitungsinserates charakteristisch sind.

PLAYERS
"NO NAME"
TOBACCO

When a man fills his pipe with "NO NAME" he makes sure of a "smoke" which will be a source of satisfaction and pleasure right to the end.

This fine blend of exquisite Virginia leaf combines knowledge and blending with a quality which is unique among pipe tobaccos.

20s 2/6 40s 5/-



FOR PARTIES: FOR PRESENTS

- Moussec is very easy to choose, very pleasant to receive, very good to drink, very reasonable to pay for. What more could be asked of any Christmas present?
- The Bottle 6/6, the Baby Bottle 1/-, other sizes at prices between. Also in four special packings, for gifts or parties.
- The photograph at the top is the original Party Case—two bottles & two half bottles 20/-



MOUSSEC
MADE FROM CHAMPAGNE GRAPES BY THE ENTIRELY NATURAL CHAMPAGNE PROCESS

What! stuck for ideas of the useful sort?... Here you are, my lad!

says **M^R T. POTT**



There's no happier Christmas gift for those who like their comfort than a handsome teapot of their favorite brand of tea—the special sort, perhaps, they don't always allow themselves to drink. Your guests will share you a selection of really good looking teapots—patterns such as

will be kept and valued long after their delicious contents have been enjoyed—and be a gift to which they'll turn their eyes often. (Talking about tea, don't forget that there's no finer and more interesting picture than a cup of tea at 11 a.m.)

Everyone appreciates a gift of good **TEA**
THE EMPIRE PRODUCES ONE OF THE WORLD'S FINEST TEAS

Wireless Programmes bottled by Worthington



GENERAL NEWS BULLETIN

TELL HER TO POP INTO AUSTIN REED'S

100 Bright Ideas for Presents for Men
1234 Christmas Bells free on request

1934

New!

ROBIN HOOD CHOCOLATE BISCUITS

7^D PER HALF POUND

You know how well Cadbury's milk chocolate biscuits—how crisp and the biscuits—how smooth and delicious the chocolate. Now the good news is that chocolate biscuits of Cadbury quality can be bought for as little as sevenpence the half pound. "Robin Hood" Chocolate Assorted in the name of this newcomer from Beaufort, where both the biscuits and the chocolate are made in Cadbury's famous Factory in a Garden.

Cadburys
ROBIN HOOD CHOCOLATE ASSORTED **Biscuits**
GUARANTEED COVERED IN CADBURY'S STANDARD CHOCOLATE