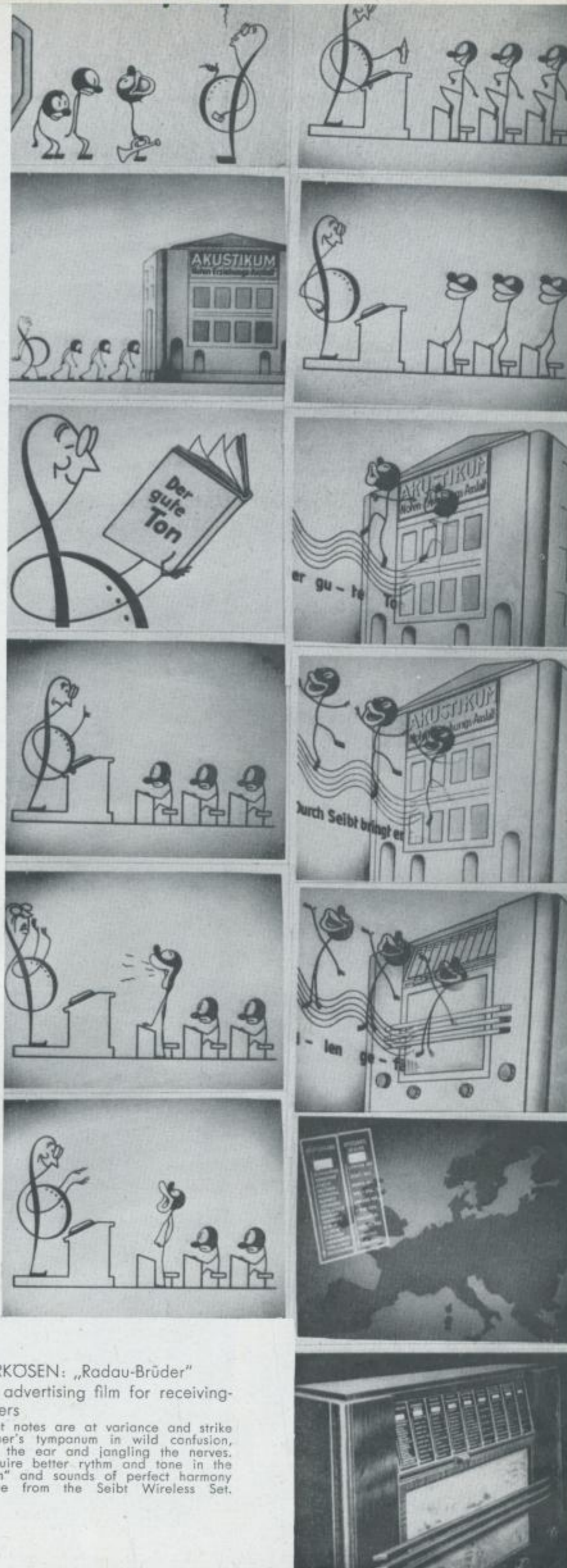


the appearance of the now celebrated Muratti "Schall und Rauch" film on the screen. With the dreamlike beauty of his "Vision of a Smoker" Fischerkösen has already achieved a rare thing—a complete fusion of music and action and at the same time solved the propaganda problem in the happiest manner. The secret of his excellent publicity compositions is this: his filmic ideas are so arresting and original and their execution so masterly that the interest of the audience grows from the first picture to the decisive climax of the last and this alone ensures the success of an advertisement film. The suggestive force of his ideas is most strongly felt in the series of variations on the same theme which followed. In the second Muratti film (the Coronation) where the cigarette legions line up to slow and solemn music in an overwhelmingly splendid parade he has imbued his picture with a quality of atmosphere that ranks it with the afore-mentioned Dance Symphony. This artist's clever and brilliantly witty propaganda for the most diverse "subjects" proves that he is careful to avoid cheap and obvious effects and never takes the easiest way to solve a problem. In the Telefunken film (Melody of the waves) for example he has extracted amazingly fresh effects from a hackneyed theme: as when in the introduction to this exceptionally humorous film three notes of music wander singing through the ether over town and country—and we are suddenly breathing the serene atmosphere of melody.

Fischerkösen is never at a loss for an effective publicity idea—and what more can you say of an artist than that the public is delighted with every new piece of work from his studio?

Trans. by E. L. W.-Williams.



FISCHERKÖSEN: „Radau-Brüder“

An Ufa advertising film for receiving-set makers

Discordant notes are at variance and strike the listener's tympanum in wild confusion, offending the ear and jangling the nerves. They acquire better rhythm and tone in the "Akustikum" and sounds of perfect harmony then issue from the Seibt Wireless Set.