

such distinguish the whole booklet from the general run of advertising publications. Arpke has here created with clearly intentional restraint a series of industrial pictures of a very delicate tone and exquisite harmony which are not intended to be regarded as single pictures but as illustrations forming an integral part of the structure of the book. They are the result of long and painstaking study in the workshops and in spite of their loving attention to detail do not fail to achieve the broad effect of organic completeness called for by the importance of the enterprise in an, be it said, unusually distinguished and restrained, but for that very reason, all the more impressive form.

Trans. by E. L. W-Williams.

OTTO

Jllustrations from the jubilee booklet for the Zellstofffabrik Waldhof-Mannheim

