

Sample pages from the  
XIIIth Annual of Advertising Art



PALL SWITH—London, Mercedes-Benz Ltd.  
Mitsubishi Motors Corp.  
Kemper & Eckhardt, Inc. (Paul Swith)

RAYMOND A. SALLWEE—Belle Ligne  
Echelon Marketing, Inc.  
Janice E. Gray & Co. (Frank Howley)

HOWARD HARDY—Lubrizol Oil and Grease  
Tide Water Oil Sales Corporation  
Kemper & Eckhardt, Inc. (Howard Hardy)

PALL SWITH—Boston Type, Magazine, Leaflet Co., Kopyn & Eckhardt, Inc. (Paul Swith)  
Forensic Market—Photographic Illustration