



MAY MELVANY — Soap (Celanese) — Procter & Gamble Co. — The Bickman Company (Gordon C. Ames)



LEONARD SCHUCHMAN — Tyres (Goodyear) — U.S. Rubber Company — Cambell & Wood Co. (Walter Trosser) — Kenyon Fuller Medal



LOHME BEE — Gasoline (Celanese) — Shell Oil Company — A. Walter Thompson Co. (Bernie E. Goodwin)



MAY MELVANY — Soap (Celanese) — Procter & Gamble Co. — The Bickman Company (Gordon C. Ames)



RAY KONE — Goodyear (Goodyear) — Atlantic Rubber Co. — Benjamin Edwards Co. (Frank E. Kellner) — Honorable Mention



MAY MELVANY — Soap (Celanese) — The Procter & Gamble Co. — The Bickman Company (Gordon C. Ames)

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