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## PERHAPS THEY HAD A WORD FOR IT



When Phidias wrought his glorious marbles and the vase painters created their sublimities... perhaps they had a word for it. When the master builders of Gothic times gave us poetry in stone and stained glass... perhaps they too had a word for it. Perhaps Leonardo and Michelangelo believed they were "the modernists" of their time. Poor abused word! We suspect they were good honest craftsmen, blessed with fertile imagination, working in their particular medium... true children of their day. We too try to work in and express the spirit of our times, and, without conceit, aspire to be admitted to the age old brotherhood of honest craftsmen. Our mediums are type, the brush and pencil. For we not only render a complete typographic service but are also well equipped to do creative work in layout, decoration and illustration. You may buy both services or the one without the other, and there is no penalty of price, sometimes associated with our work by those who have admired but never tried it.



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