

PROF. ^oANTON



Otto Anton has been known and recognised these many years for his Hamburg—America Line posters. He is fond of strong colouring. The chief tints on his palette are a deep southern blue and a sunny golden orange. Objects and scenery are well-balanced and their placing in the picture good. The colour effect catches the eye and the composition holds it. Both qualities unite to form pictures of dream desires that must needs awaken the wish to travel.

The poster "Helgoland", designed for the Hamburg—America Line's seaside propoganda service, demonstrates Anton's style and ability most thoroughly. It is one of the best conceived bits of publicity that has come our way of late years.

Transl. by E. L. W-Williams.

Plakate für die Deutsche Afrika-Linie und Autoreifen

Posters for the German Africa Line and tyres

