



WILLEM
van de
POLL

Willem van de Poll's artistic ideal is the clear and picturesque representation of even the most ordinary things and happenings. Although he is often travelling for months at a time as a reporter, he loves quiet toil in his studio just as well as the excitements and triumphs of reporting. In spite of his journalistic successes, he has never fallen a victim to the fatal demon of speed and is capable of settling down with the greatest concentration and absorption to take the portrait of a rose in a glass vase after he has just captured a series of views of some thrilling sporting event where success depended upon fractions of seconds.

He is particularly fond of photographing silver. The problem that confronts the photographer of silver objects is to avoid the shadows and reflections which distort the form. They used to be got rid of by re-touching the natural photograph and the finished effect was of course, decidedly unnatural. After years of effort, van de Poll succeeded in finding a technical method of lighting (non-chemical) which solved the problem. His pictures of silver are particularly beautiful and astonishingly effective.

Willem van de Poll has been taking photographs for twenty years. He is quite obsessed by his work and there is no subject which fails to interest him. He is perpetually on the hunt for new and vital aspects of photography.

And he divides his life between the four corners of the world and his closed and secluded studio.

Trans. by E. T. Scheffauer.

