

ZIETARA †

German poster art has suffered a heavy loss. On February 24th, 1935, Valentin Zietara died in Munich of the effects of influenza. His artistic career began in Silesia but he came to Munich when still a young man and contributed very largely to the development of the modern German poster of pre-war times. No small number of the notable Munich poster artists of the moment have been influenced by Zietara. With Hohlwein he was the strongest factor in the formation of the Munich poster style. His success in open competitions was quite unusual. He carried off forty first prizes and was among the winners of first prizes in thirty other competitions.

Zietara was most popular with his colleagues and always ready to lend a helping hand to a brother artist.

He was inspired with a strong sense of his artistic mission and a sincere friend to all who displayed a like earnestness in the exercise of their profession.

Transl. by E. L. W-Williams.

