

Advertisements and Folders of the
MILLS NOVELTY COMPANY,
Chicago

CLERKS
LIE DOWN



WHERE MACHINES
STAND UP

STAND UP

A NEW DAY IN DISTRIBUTION



Because machines deliver goods to buyers instead of forcing sales through pressure, their expense bears a light ratio to the results achieved. One hundred thousand product sales made by machine are cheaper than the same sales made in any other way. If you don't know what's on in automatic vending, coin-operated, etc. We are the largest manufacturers in the business, and can tell you if anybody can. Let's start corresponding.

MILLS NOVELTY COMPANY
4155 FULLERTON AVENUE, CHICAGO, ILLINOIS

★ Sell your goods by machine

★ DUMP DISTRIBUTION WASTE

★ Snatch Sure Profits!

★ BRILLIANT

★ ADVERTISING STROPHES!

★ Get a Merchandising Analysis

★ Send Us a Sample of Your Product

★ WORLD'S LARGEST COIN MACHINE MANUFACTURERS

MILLS
Novelty Company

★ 4155 FULLERTON AVENUE, CHICAGO, ILLINOIS

EVEN THE CHINESE
HAVE A YEN FOR VENDING MACHINES

The Chinese market is one of the most important in the world. It is a market of 450,000,000 people. It is a market where the demand for goods is constantly increasing. It is a market where the people are becoming more and more interested in the things that they can buy with their money. It is a market where the people are becoming more and more interested in the things that they can buy with their money. It is a market where the people are becoming more and more interested in the things that they can buy with their money.

MANY
ARE THE ITEMS!



MILLS NOVELTY CO.
4155 Fullerton Avenue
Chicago, Illinois

black out

Public Choice moves a switch... and a market on which the spotlight has shone for years is suddenly blacked out. But there are more ways to sell than one.

The dawn of the automatic era discloses countless mechanical vending opportunities. Read the Book, "Automatic Merchandising" issued by Mills Novelty Company, 4155 Fullerton Avenue, Chicago, Ill. Shipped free to manufacturer.

LOST
STRAYED OR STOLEN

"BIG PROFIT"
SIRE: INVESTMENT • DAM: GOOD PRODUCT
REWARD!
MANUFACTURERS OF AMERICA

FOUND!

A new method of profitable merchandising. Last developed in automatic vending can be learned from a consultation with the world's largest manufacturer of coin-operated machines. Write for our free book "Automatic Merchandising" MILLS NOVELTY COMPANY, 4155 Fullerton Ave., Chicago

SELL IT BY MACHINE

YOUR PRODUCT

FREE

from the
World's Largest Manufacturers of Coin Operated
Machines to you. A copy of the famous blue and
yellow book "Automatic Merchandising" MILLS
NOVELTY CO