



F R A N Z  
G R I E S S L E R  
W I E N

Sekt und Sportplakat

Poster for Champaign and Sport

afforded in the Central Publicity Office of a big capital has developed an exceptional versatility in Griessler. He has a masterly command of the most antithetical means of expression ranging through the more realistic to the more abstract forms of graphic art. Griessler makes a just as unerring use of the lettered as of the illustrated poster. But he does not conceal his individuality behind masks, he is no quick-change artist, no Fregoli of the hoardings, these contrasts are the expression of a versatile and richly endowed personality.

But all his work is marked by an exceptional attention value due to an unerring grasp of effective essentials. And so it happens that a great number of the most striking posters, with which every citizen of Vienna is familiar on the hoardings of his native town, are Griessler's work.

Transl. by E. L. W-Williams.

