

## TRAVEL IN GIANT AIR LINERS

**TO PARIS — CAPE TOWN — INDIA** In the comfortable saloons of an Imperial Airways liner you discover new joys in life. You lounge about and chat without raising your voice, while travelling at 100 miles an hour, thousands of feet above the Channel that used to make you sea-sick. Or maybe you are flying over a great desert, or across trackless African forests—but to you all that no longer matters. For you there will be no excessive heat, no dust, no dirt, no fess or bother. For the first time in man's history you are lord of the elements. Speed is your slave and the sky is your estate. It is a great experience—try it. The absence of fatigue makes air travel eminently suitable for women and children, invalids and elderly people. To Paris while you lunch! And there are four services a day! To India between Saturday morning and the following Friday afternoon. Through Africa to Cape Town in 11 days! You must travel by air. Meals are served during flight. There is a lavatory and plenty of luggage room in each liner, and the fares are not expensive.

*Air liners leave London for Paris four times a day, for India every Saturday, and for Africa every Wednesday*

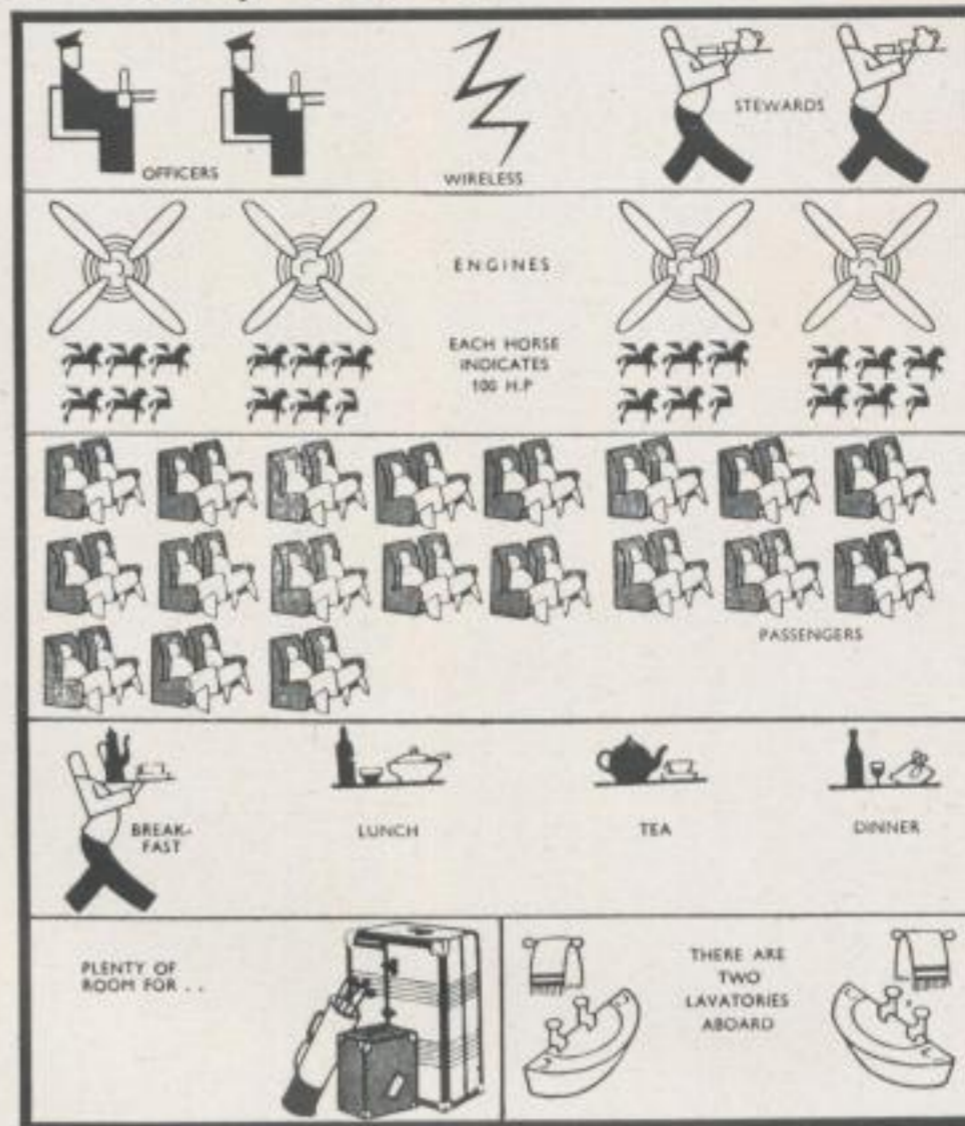
ALSO SEND YOUR FREIGHT AND MAIL BY AIR • WEEKLY SERVICES TO INDIA AND RIGHT THROUGH AFRICA TO CAPE TOWN

## IMPERIAL AIRWAYS

As from 1 May you will be able to reach Basle and Zürich in half a day by Imperial Airways

Bookings and information about Imperial Airways travel from any Travel Agent or from Imperial Airways Ltd., Airway Terminus, Victoria Station, S.W.1, or Airways House, Charles Street, Lower Regent Street, Telephone: Victoria 2211 (Day and Night). Telegrams: Impairlin, London.

The equipment of an Imperial Airways air liner of the *Heracles* class as used on the daily London—Paris services



Enjoy the luxury, speed and economy of air travel

TO PARIS WHILE YOU LUNCH TO COLOGNE IN 5½ HOURS  
TO SWITZERLAND IN ½ A DAY TO CALCUTTA IN 7 DAYS  
TO BRUSSELS IN 3½ HOURS TO CAPE TOWN (through Africa) IN 10 DAYS  
ALSO SEND YOUR MAIL AND FREIGHT BY AIR

## IMPERIAL AIRWAYS

Bookings and information about Imperial Airways from the principal Travel Agents or from Imperial Airways Ltd., Airway Terminus, Victoria Station, S.W.1, or Airways House, Charles Street, Lower Regent Street, Phone: Victoria 2211 (Day and Night). Grams: Impairlin, London.

IMPERIAL AIRWAYS,  
London

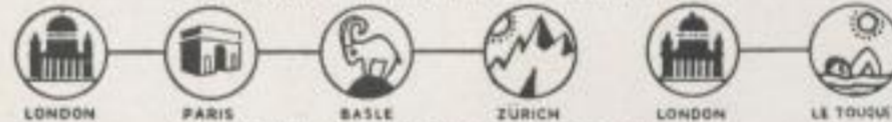
## FACTS ABOUT IMPERIAL AIRWAYS



DAILY EUROPEAN SERVICES BETWEEN—

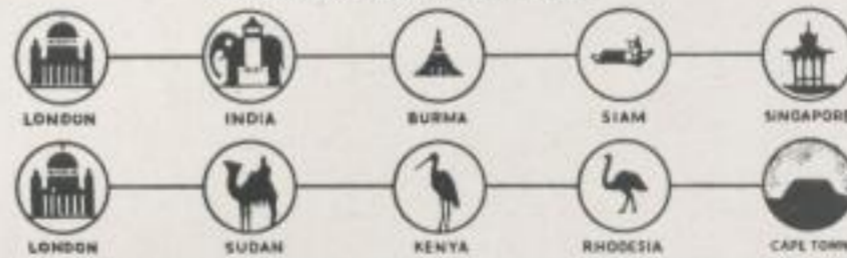


AND DURING THE SUMMER, EUROPEAN SERVICES BETWEEN—



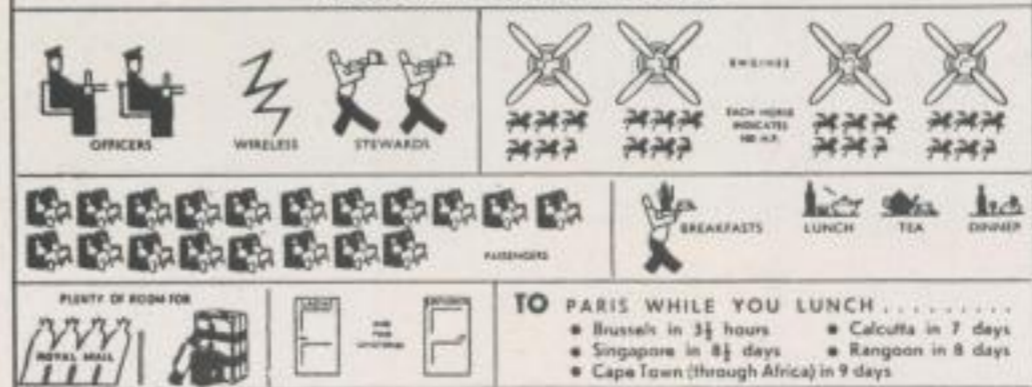
WEEKLY AND TWICE WEEKLY EMPIRE SERVICES

Twice a week Imperial Airways operates a service between London and Cairo, and weekly services between—



## EQUIPMENT OF HERACLES CLASS AIR LINERS

AS USED ON THE LONDON—PARIS SERVICE



## IMPERIAL AIRWAYS

THE MOST LUXURIOUS AIR SERVICE IN THE WORLD — Bookings and information about Imperial Airways' travel from the principal travel agents or from AIRWAY TERMINUS, VICTORIA STATION, S.W.1, or AIRWAYS HOUSE, CHARLES STREET, LOWER REGENT STREET, S.W.1. Telephone: VICTORIA 2211 (Day and Night). Telegrams: Impairlin, London.