

*This graceful, dainty new Oxford*

... WILL GO PLACES COMFORTABLY

What a traveling-about companion for your new Spring coat and dresses! Colors so harmonize with them... the new smart dull black and deep, rich brown. Daintily trimmed with stitching tracing a fine design around pinpoint perforations. And with foot comfort you've never known before (unless you've worn Enna Jetticks). No matter what your foot size, you can be correctly, comfortably fitted in Enna Jetticks. And you need no longer be told that you have an expensive foot. America's smartest walking shoes go places comfortably.

Sizes 1 to 12 Widths AAAAA to EEE

ENNA  
JETTICK

\$5 \$6  
AND

SLIGHTLY HIGHER IN CANADA



COARNEY '44.  
See this oxford and the other new Enna Jetticks at your dealer's... where expert fitting is assured. He also has those hand-fitting shoes you've always liked.

Vier Inserate für ENNA-JETTICK-SCHUHE

GO PLACES COMFORTABLY

*in this perfect in-between season oxford*

a new ENNA JETTICK

Fairly bursting with fashion points... Dark color... (dull black or brown kids) to wear now... Brightened... by lighter stitching in tune with Spring... Just high enough to wear right now and later. Featuring that kindly fitting and wear-on-the-foot

which have made Enna Jetticks famous. Any foot can be correctly, comfortably fitted in Enna Jetticks. And you need no longer be told that you have an expensive

ENNA JETTICK

foot, for Enna Jetticks. Shoes are only \$5 and \$6. Sizes 1 to 12, Widths AAAAA to EEE.

AMERICA'S SMARTEST WALKING SHOES GO PLACES COMFORTABLY

\$5 \$6  
AND



MOLLY '45  
This style has the shoe done with more color and fashion designed shoes, and those hand-fitting shoes you've always liked.

ALL DAY LONG THIS NEW ENNA JETTICK  
KEEPS GOING PLACES COMFORTABLY

Shopping, luncheon, movies, bridge or tea... it's an oxford as smart as all these events it participates in so gracefully. A bit informal with its generous punching and stitching and therefore adaptable to many scenic changes. You can wear it now in black or blue and later on in white.

And it's just as comfortable as it is smart! Because it's an Enna Jettick and that name is synonymous with perfect fitting and perfect comfort. And you need no longer be told that you have an expensive foot, for Enna Jetticks come in sizes 1 to 12 and widths AAAAA to EEE.



\$5 \$6  
AND

JESSICA '45  
Ask your dealer who is an expert fitter for this shoe and other new ones. Also for those friendly fitting models you've worn before.

AMERICA'S SMARTEST WALKING SHOES GO PLACES COMFORTABLY

IT'S FASHIONS LIKE THESE

that make ENNA JETTICKS America's Smartest Walking Shoes.

Smart women saw them... and in the next month selected them America's Smartest Walking Shoes. They put them on and with the first step pronounced them the most comfortable shoes they'd ever worn. Just as we predicted when we introduced the new Enna Jetticks a few months ago. For these are a new kind of shoe. They have the fashion sense to complement rather than to dominate the ensemble. They have the perfect fit and resulting comfort that are possible when you can choose from 100 different sizes and widths. Here are the shoes America's been needing! Now shoes! Enna Jetticks! America's Smartest Walking Shoes! - Enna Jettick Shoes, Inc., Auburn, New York.

\$5 and \$6  
100 SIZES AND WIDTHS  
1 to 12 - AAAAA to EEE

LISTEN!  
to Deane King and the Enna Jettick Orchestra every Wednesday Night over N.B.C. Coast-to-Coast Radio.

ENNA JETTICK

"YOU NEED NO LONGER BE TOLD THAT YOU HAVE AN EXPENSIVE FOOT"

Four advertisements for ENNA JETTICK'S SHOES