

Zwei interessante Inserate für JACQUELINE-SCHUHE

Seen at the Plaza

JACQUELINE SHOES

... expensively fashioned for the woman who thought she had to buy higher priced shoes to secure liveliness in posture.

When the soft habits of evening unfold their glamour, and the cares of the day vanish into smooth rhythms, then the luxury of Jacqueline Evening Slippers achieves its proper setting.

- For the brilliant styling, the suave distinction of Jacqueline Evening Modes, there can be but one word—*regence!*...
- So dine, dance, and live your happy night hours in Jacqueline Evening Slippers. They combine the evening slipper of your dreams with the reality of your budget.

\$6 and \$6.50 EVERYWHERE

* 1/2" H. Heels applied for in most Jacqueline pattern designs... that meeting eye with confidence.




CLASSIC DUCATY
in a modern black with silver kid, or white kid with gold.



DIAMONTE... in silver kid with gold and silver brocade mesh, or gold kid with silver mesh.

Jacqueline

SHOES
WOOL SHOE COMPANY
SAINT LOUIS

Early notes in SPRING HARMONY

Jacqueline
MODES

It is the combined effect of your Spring ensemble that matters—the harmonious blend that any small discordant note can disturb. Skilled artists create Jacqueline Modes with that thought in mind... to add the superb finishing touch to your carefully chosen costumes. And their pleasing prices will strike a happy note in your Spring budget.

FOOTWEAR WITH A BACKGROUND



—A Jacqueline pump of beige Grenade trimmed in brown calf. Also comes in white Grenade trimmed in navy blue.



—A Jacqueline tie of beige haremspan combined with brown calf and trimmed with marisac perforations.

\$6 to \$7.50 EVERYWHERE
WOOL SHOE COMPANY • SAINT LOUIS



—A Jacqueline tie to bridge the gap between Spring and Summer... of white Grenade trimmed in navy blue or brown calf.



Two interesting advertisements for JACQUELINE SHOES