

FEET THAT Dance through Life

There's no smart-looking feet that adapt an English look when it's proper for feet to look English—that sound, perhaps, a Continental manner, for another time and place. But they are something more than their content and appearance: they are built to last. For as you'll discover for yourself, Stetsons are made not only to be admired, they're to be walked in.

They are designed by craftsmen who have in their respect for a line, as well as a talent for shoe fashion. Every step will have the happy fit of a dance of life. . . . Because Stetson shoes give your feet freedom where it needs it, and support where support is imperative. They are flexible. The leathers are choice. The workmanship of the last. This is a complete shoe wardrobe waiting for you wherever Stetsons are sold.



We've also written a booklet, "Footwear for Fall," which correlates the correct shoes with the season's changes of the complete changing wardrobe. We'd be glad to send it to you. Write to the Stetson Shoe Company, Inc., South Weymouth, Massachusetts.



Stetson Shoes

STETSON SHOES CAN BE PURCHASED AT THE FOLLOWING

- List of retailers and locations for Stetson shoes.

Stetson Shoes - REEL SEES EASTER FROM THE GROUND UP!

COUNTRY WEEK-END
Handsome, comfortable, and practical... The perfect shoes for the country week-end.

CITY-WORK AND DINNER
Elegant, graceful, and practical... The perfect shoes for the city-work and dinner.

PERFECT PROMENADE
Stylish, comfortable, and practical... The perfect shoes for the perfect promenade.



STETSON CELEBRATES—1935

OF FINE SHOEMAKING
MAKES THE FINEST

A NEW STEP FORWARD with scuffless heels



In town and out—or in the newest London... you'll find her walking lightly, gracefully, with confident air. She has long known the beauty and expert workmanship of Stetson shoes. And now to these, she has added the luxury and ease of her new pair of shoes.

Stetson Shoes Company, Inc., South Weymouth, Massachusetts.

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THE STETSON SHOE COMPANY, INC. SOUTH WEYMOUTH, MASSACHUSETTS
THE PYRAHEEL

Stetson Shoes

Drei Inserate für STETSON-SCHUHE
Ein Hauptverkaufsargument:
Widerstandsfähigkeit der Absätze

Three advertisements for STETSON SHOES

Chief advertising message:
Scuffless heels