

She walks in Youth and Fashion when she walks in Kid

Beauty treatments, health exercise, facials and cosmetics, are a ritual with the woman who wears Youth and Beauty. Something further is required however to insure the lasting effects of these measures. The way she walks and the glove-like feel of a shoe on her foot, contribute to the young lines of her face and the grace of her body.

Pauline

La Valle

Custom Gaitier — New York

For dressy daytime wear with the silk suit — the print dress — afternoon chiffons —

and daylight-dining frocks, La Valle the ultra-smart shoe in kidskin, cratic look, featherweight fit relative style make it the perfect for sophisticated new costumes.

Formal kid sandal. Black with patent; navy with white trim.



Kid opera pump, patent trim. Smart with taffetas and chiffons.



One-eyeler tie, navy blue kid. Ideal shoe for suits and prints.



Tailleur oxford in black kid. A town-and-travel aristocrat.



Modern art awaits you in Premier's new shoes for Springtime and rhythmic grace attends each step you take in them...

featured by LORD & TAYLOR New York

Premier Shoes are obtainable also in these smart shops

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PREMIER SHOE CO., INC., Manufacturers, NEW YORK CITY

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