

Stark dekorative
einspaltige Anzeigen

Eminently decorative single
column advertisements

*Only the
World's Finest*



Feb. May 1934

Meadow Rose

IN STERLING SILVER



Watson Sterling

MEADOW ROSE
an exquisite floral spoon
points to heavy feeling at
an extremely moderate price.
The Meadow Rose motif is
in keeping with the modern
decorative trend. Write for
illustrated booklet giving
list of prices and prices.

THE WATSON COMPANY
85 WATSON PARK
ATTLEBORO, MASS.

MEMOIR
Five 1934

MEMOIR
Five 1934

Cecilia

CULTURE PEARLS

(Presented to the Living Dames)

Oh all the culture pearls gathered
from the ocean depths, how rare is
a handful can ever qualify for
presentation to Tully's exclusive
collection. Such treasure upon
outstanding excellence has
earned the Tully Culture Pearl
the designation "World's
Finest" Tully Culture Pearl
are offered in exceptionally
matched necklaces, and
in gold or platinum
mounted rings, earrings,
brooches and other
jewel pieces.

HOW AT 685 FIFTH AVENUE
42 69th STREET, NEW YORK

(Published by Washington Post)

REVOLT IN A FEAT

I SHALL not be but all the
I am used of making her
What she has done, but it is
but a little, the white lines
Which a man, I want to see
From beneath my work and name
Fighting, that when the day
Of progress shall sleep the day
I am used of and with action
What I want to see in action

Washington Post

1934

LOVELY LOTUS

IN STERLING SILVER



Watson Sterling

LOVELY LOTUS
called by its many admirers,
"America's most beautiful
spoon" . . . carried me
in complete areas of match-
ing pieces . . . for formal
or informal entertainment.
Get details from your jeweler
or write for free booklet.

THE WATSON COMPANY
85 WATSON PARK
ATTLEBORO, MASS.

Nachwuchses, aber auch den Ausstellungsämtern und Behörden sowie Fachschaften, Vereinen und Innungen, die handwerklich, industriell oder wirtschaftlich auf dem Gebiete der Goldschmiedekunst und des Handwerks sich betätigen.

Ein drittes Ziel dieser Vereinigung liegt in der besonderen Pflege und Würdigung der Goldschmiedekunst durch Anregung der schöpferischen Tätigkeit auf allen ihren Gebieten. Sie tritt dafür ein, daß Reisestipendien

and appreciation of the goldsmith's art by stimulating creative activity in all its branches. It advocates the provision of funds for travel and extension classes and other possibilities for further training and widening the field of vision.

In pursuance of this consideration the Society has instituted a series of prize competitions which have met with an unexpectedly strong response and also success. It is evident from the foregoing that advertising is de-