



ATHERTON

John Atherton's work is a remarkable proof of the development of advertising and illustrative art in America. Ten years ago I wrote that America was on the verge of a great development in the entire domain of applied art. The economic crisis may have delayed this development, but it was not interrupted. Artists like Atherton are coming more and more to the front, and we honestly admire their lively imagination, their sure touch in style and technique, and the forceful way in which they express themselves. Transl. by W. L. Campbell.

