



K. T. GARDEN

Success has undoubtedly been achieved in awakening an increased appreciation of externals even in the case of those men of whom it is said that their manifold business activities leave them no time to watch the changes in the prevailing fashions. This noteworthy progress is largely due to the change in fashion plates, which have developed from unreal pictures of shop-window beauties with carefully ironed clothes to artistic speaking likenesses. In this way new fashions are presented much more effectively and meet with approval, while a well turned-out appearance is thereby no longer liable to be considered as foppish.

Among the artists whose fashion plates it is always a special pleasure to see, K. T. Garden deserves mention as one of the leading men. His plates have that air of careless smartness which has rightly become the desired appearance. They have the further advantage that

Continued on page 37

33

